



SARAH WILLIAMS

Lead UX Designer

SKILLS

SOFT & HARD SKILLS

Project Management
Executive Communication
Design Consulting
Client Relations
User Experience
User Interface Design
Digital Product Strategy
Market Research
Usability Testing

PRIMARY TOOLS

Sketch
Invision
Adobe Creative Suite
Google Suite

EDUCATION

2007 - 2011

BA Applied Arts & Sciences

San Diego State University graduate,
majoring in Multimedia with an
emphasis in Web Design.

SPRING 2010

*Hellenic International Studies
in the Arts*

Study abroad program in Paros,
Greece focused on applied arts.

CONTACT



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EXPERIENCE

APR 2018 - PRESENT // VERIZON WIRELESS, INC.

Lead UX Designer

Executed and modeled a new, collaborative design process with key internal partners, managed stakeholder communication, project and team members:

- Coordination with teams across the business
- Customer advocacy
- Project management
- UX Design

OCT 2015 - APR 2018 // MOMENT DESIGN, INC.

Lead UX Designer, Dec 2017 - Apr 2018

Managed client communication, project timeline, deliverables, and team members:

- Client relations and communication
- Project management
- Process leadership
- Team mentorship
- UI/UX Design

Senior UX Designer, Jun 2016 - Dec 2017

Owned and delegated design tasks across team members and ensured timely project deliverables:

- Collaboration with managers to shape project needs, approach and timeline
- Client communication
- Workshop creation and facilitation
- UI/UX Design

UX Designer, Oct 2015 - Jun 2016

Owned and delivered design assets with collaboration across a multi-disciplinary team:

- Competitive analysis
- Value proposition creation
- User persona and scenario creation
- UI design and prototyping